

## **Dr.A.Suresh Babu**

Assistant Professor of Tourism  
Government Arts College  
Stone House Hill-Post  
Ooty-2 The Nilgris  
Tamil Nadu

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### **Research Area**

- Mountain Tourism
- Community Based Tourism

### **Publications**

#### **Research Papers in Journals**

- Bagri, S.C., & **Suresh Babu, A.** (2017). *Some Reflections on India's Outbound Tourism, Journal of Tourism*, Vol. XVIII, No.1. pp.57-62.
- Bagri, S.C., & **Suresh Babu, A.**, (2013). "Online Initiatives on Indian outbound tourism" at <http://ayanaant.vivavoyages.in/wp-content/uploads/2013/07/online-white-paper.pdf>
- Bagri, S.C., **Suresh Babu, A.**, Kukreti, M., & Smith, S. (2012). "Human Capital Decisions and Employee Satisfaction at selected hotels in India". *FIU Hospitality Review*, Vol.29. No.2. pp.104-120.
- Bagri, S.C., & **Suresh Babu, A.**, (2011). Historical Development of tourism education in India- The case of Himalayan state of Uttarakhand. *Journal of Tourism*, Vol. XII, No.1. Pp.39-59.
- Bagri,S.C., **Suresh Babu, A.**, & Kukreti, M.(2010). Human resource Practices in Hotels: A Study from the tourist state of Uttarakhand. *Journal of Human Resources in Tourism and Hospitality*. Vol.9 Issue.3, pp. 286-299. **Routledge**
- Bagri,S.C., & **Suresh Babu.A.**, (2009). 'Impact of Terrorism on India's Tourism Industry', *South Asian Journal of Socio-Political Studies*, 10 (1), 134-137.
- Bagri,S.C., & **Suresh Babu, A.**, (2009). Role of Hospitality in Tourism industry, *One India One People*, Published by One India One People Foundation
- Bagri,S.C., & **Suresh Babu, A.** (2009).Critical Analysis of the Existing Scenario of Hospitality Management Education. *University News*. Vol.47, No.36.
- Bagri,S.C., & **Suresh Babu, A.** (2009). "Career in Tourism Administration", **Employment News**, February: 14-20, Vol.XXXIII, No.46, pp.01&56.
- Bagri,D.S., **Suresh Babu, A.**, & Nayal, B.S. (2008). Level and Scale of Local Community Participation in Geo-ecotourism Promotion and Management in Nandadevi

Biosphere Reserve (NDBR), North Western Himalaya, India". *Journal of Tourism- An international Tourism Journal*.

- Swain, S.K., & **Suresh Babu, A.**, (2007). Medical Tourism –Mile Stone in Indian Tourism. *South Asian Journal of Socio-Political Studies*, Vol.18, No.1, pp.102-103.

### Book Chapters

- **Suresh Babu, A.**, Bagri, S.C., & Junaid, K.C. (2022). *Skill India Mission Programme in the Hospitality Management for Quality Products and Services*, Entrepreneurship Education in Tourism and Hospitality Management, IGI Global, 149-168.
- Bagri, S.C., & **Suresh Babu, A.** (2017). Conditioning factors for the development and growth of sustainable entrepreneurship in mountain tourism promotion in Uttarakhand Himalaya India, *Changing Paradigms in Sustainable Tourism Research: problems and perspectives*, International Association of Scientific Experts in Tourism (AIEST) Erich Schmidt Verlag, Berlin.pp.91-110.
- Bagri, S.C., Sanjay Mahar., & **Suresh Babu, A.**, (2014). A Study of Special Interest Tourism Destination in Uttarakhand to Promote Integrated Community Development. *Contemporary Trends in Tourism and Hospitality Management* (Eds.) Ashok Aima., Vinay Chauhan., & Jaya Bhasin. Primus Books, New Delhi. Pp.71-86.
- Bagri, S.C. & **Suresh Babu, A.**, (2014). A study on Analyzing the Status Quo and Identifying the Challenges Faced by Hospitality Industry of Uttarakhand State, India. In Parikshat Singh Manhas, Deepak Raj Gupta & Anil Gupta (Ed.), *Strategic Development Policies and Impact Studies of Sustainable Rural and Community-based Tourism* (pp.205-218). Primus Books, Delhi, India.
- Bagri, S.C., **Suresh Babu, A.**, & Vijay Prakash Bhatt (2013). Innovation and Competitiveness in Ecotourism: A View from the Koti–Kanasar–Indroli–Pattayur Circuit in Uttarakhand Himalaya, India. *Innovation and Competitiveness of the Hospitality and Tourism Industry* (Eds.) John Crotts., S.K.Gupta & S.C.Bagri, Kanishka Publishers and Distributors, New Delhi. Pp.130-163.
- Bagri, S.C., & **Suresh Babu, A.**, (2013). Managing and Developing Cultural Tourism Products for Ecotourism Promotion in Uttarakhand, India, *Tourism Business- In Emerging Trends and Evolving Practices* (Eds.) Y.Venkata Rao & Sampad Kumar Swain, Himalaya Publishing House, Mumbai.
- Bagri, S.C., & **Suresh Babu, A.**, (2011). Status of Tourism & Hospitality Education in Punjab, *Tourism and Hospitality Industry-Challenges and Innovations* (Eds) Lalit Mittal and Prashant Gautam. Neha Publishers and Distributors
- Bagri, S.C., & **Suresh Babu, A.**, (2010). Tourism Education in India. *Perspectives on Governance of Higher Education*. Perspectives on Governance of Higher education (Eds.) Shivaji Rao Kadam & B.T.Lawani. Bharathi Vidyapeeth-Pune.

## Conference Paper and Participation

- Presented a research paper on “*A Study on analyzing the status-quo and identifying the challenges faced by the hospitality industry of Uttarakhand State, India*” in III Indian Hospitality Congress (IHC) national level conference on “Hospitality & Tourism Management for 21<sup>st</sup> century” held at Manipal, 2010.
- Presented a paper on “*Level and Scale of Local Community Participation in Ecotourism Promotion and Management in Nandadevi Biosphere Reserve(NDBR), North Western Himalaya, India*” in an International Conference on “*Ever the twain shall meet-relating-Domestic and International Tourism*, Jaipur, 2008.
- Presented a paper on *Medical Tourism Issues and Challenges* in the AICTE sponsored National Seminar on Indian Tourism - Opportunities Unlimited held at Pondicherry University, Puducherry, 2007.
- Presented a paper in the Seminar on “*Benchmarking in Management Education*” organized by Advanced Management College, Bengaluru, 2006.
- Participated in Ecotourism Workshop conducted by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal University.
- Participated faculty development program conducted by Motimahal College of Hotel Management, Mangalore, 2005.
- Participated in the Seminar on “*Enhancing employability skills in service industry*” conducted by Administrative Management College, Bengaluru.
- Participated in the Seminar on “*B2B marketing*” conducted by JGI Mats Business School, Bengaluru.

## Conferences organised

- Organising secretary of the national seminar on “Sustainability of Tourism-Is it a Conundrum” on 20<sup>th</sup> March 2015.
- Acted as a member of organizing committee of a national conference on Technology and tourism held at Dehradun on 27 the September 2012 conducted by CMTHS, HNB Garhwal University, Srinagar Uttarakhand.

## Research Project

- **Principal Investigator** of a minor research project on “*A Study on Impacts of Commercialization on Mountains & Mountain People and its effects on tourism sector in the Nilgiris District of Tamil Nadu*” sponsored by Tamil Nadu State Council for Higher Education (TANSCH), Government of Tamil Nadu in the year 2013-14.

## Association with the research project

- Associated with Ecotourism Project duly funded by Ministry of Environment and Forests, Government of India entitled “*Assessing feasibility and preparation of action plan for promoting ecotourism in Ghuttu Area, District Tehri of Uttarakhand*”.
- Associated with Deutsche Gesellschaft fur Technische Zusammenarbeit (GTZ) German Technical Cooperation with Regional Economic Development (RED) wing of Uttarakhand Government as team leader in a project entitled “*Identification and assessment of off-beat destination in Uttarakhand for community based ecotourism development and promotion*” under Prof.S.C.Bagri (Principal Investigator) 2010.
- Associated with Ecotourism project duly funded by G.B.Pant Institute of Himalayan environment and Development, Government of India entitled “*Planning and promoting ecotourism at selected tourist destinations of District Amora, Bageshwar, and Nainital of Kumaon Himalaya for community development*” under Prof.S.C.Bagri (Principal Investigator) 2010.
- Worked as a **project fellow** in AICTE, Government of India sponsored project entitled “*Human resources practices in Uttarakhand hospitality industry*” under Prof.S.C.Bagri (Principal Investigator) 2009-10.

## Academic Profile

- Awarded Doctoral degree in Tourism from H.N.B Garhwal Central University, Srinagar Garhwal India in 2012 on the topic “HR planning and development for the hospitality sector in Corbett-Haldwani-Nainital-Kausani –Ranikhet Circuit”
- Awarded M.Phil degree in Tourism Management from Madurai Kamaraj University, Madurai India in 2007 titled “Sustainable Management of Ecotourism in Coorg”.
- M.B.A. (Tourism) from Pondicherry Central University, Puducherry India in 2004.
- Graduated B.Sc. Catering and Hotel Management from Bharathiar University, Coimbatore in 2002

## Teaching

- Working as Assistant Professor of Tourism teaching courses like Tourism Marketing, Destination Management, Tourism Products to B.A Tourism & Travel Management since 28 February 2011 at Government Arts College-Ooty, The Nilgris.

## Other Academic responsibilities

- **Chairperson-** Board of Studies-Tourism of Bharathiar University, Coimbatore from 2017-2021.
- College IQAC **member** 2020-21 onwards

- Bharathiar **University Nominee** for MTTM Board of Studies of Government Arts College (Autonomous) Coimbatore.
- **Member**-Board of Studies of Government Arts College for Women (Autonomous) – Pudukottai.

### **Editorial Board**

- Associated with **Journal of Tourism (JoT)**- An International Tourism Journal by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal University on the capacity of Managing Editor from 2011-2017.
- Guest Editor of Journal of Tourism published by Centre for Mountain Tourism & Hospitality Studies, HNB Garhwal Central University of Vol. XVIII, No.2, ISSN No. 0972-7310 in the year 2017.

### **Awards and Certification**

- Awarded Junior Research fellowship (JRF) by University Grants Commission– New Delhi-March 2009.
- Qualified National Eligibility Test (NET) for Lecturership in December-2004 of University Grants Commission – New Delhi.

### **Personal Details**

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### **Professional Reference(s)**

**Prof.S.C.Bagri (Retired)**  
Dean –School of Management,  
Director- Centre for Mountain Tourism & Hospitality Studies (CMTHS),  
H.N.B Garhwal University (A Central University)  
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